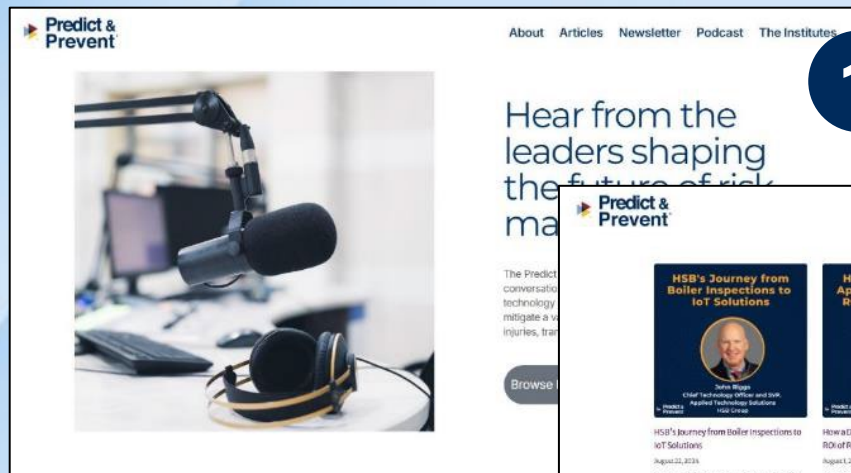


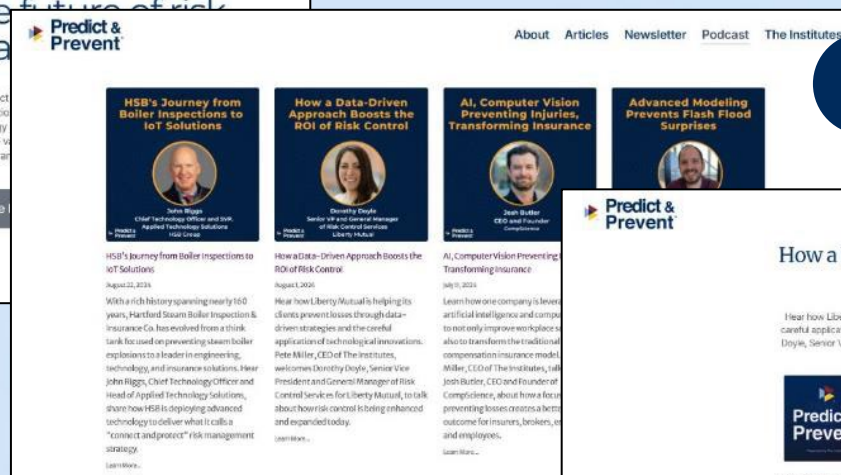
PREDICT & PREVENT WEBSITE



1

BROWSE PODCAST

Explore featured episodes and topics.



2

SELECT PODCASTS

Choose episodes to learn from industry experts.



3

LISTEN TO PODCASTS

Stream episodes and discover key insights.

PREDICT & PREVENT™ PODCAST SERIES



Introducing Predict & Prevent™: Collaborative risk strategy minimizes losses, enhances resilience, and benefits society. The Institutes' podcast delves into pressing challenges, innovative solutions, aiming to spark dialogue and initiatives among experts for transcendent value.



The Institutes Defines Predict & Prevent: A Risk Management Strategy that focuses on using all available tools and techniques to prevent losses from occurring.



HOST:

Pete Miller, CEO of The Institutes and several leading authorities from the insurance & risk management community.



CONTENT:

Challenges, Solutions, Applications, Innovation, Safety & More.



OPPORTUNITY:

Partnership with The Institutes around a compelling & timely theme.

PREDICT & PREVENT™ SINGLE EPISODE SPONSOR



EPISODE SPONSORSHIP OPTION: (Partner)

SPONSORSHIP ELEMENTS



TAILORED ADVERTISING APPROACH:

Episode advertising incorporation, promotions, and creative formats will be thoughtfully determined.



DOUBLE ADVERTISEMENT EXPOSURE:

Enjoy two prime advertisement slots per episode—secured pre-roll and mid-roll positions provide optimum impact.



PRECISE AD LENGTHS:

Pre-roll spans a concise 15 seconds, while mid-roll enjoys approximately 1-minute exposure.



CAMPAIGN PERFORMANCE:

Website integration is underway, including episode mentions and prominent logo placement.



ELEVATED EMAIL PRESENCE:

Sponsorship recognition is extended to email promotions, showcasing our valued episode sponsor.



ROBUST SOCIAL MEDIA REACH:

Every episode is showcased across a diverse network of affiliate brand-owned social platforms, connecting with a wide-ranging audience within the insurance and risk management community.