

DIGITAL AD SPECIFICATIONS

	AD UNIT	DIMENSIONS	FILE SIZE/TYPE
WEB BANNERS	Homepage Leaderboard	970x90	150k gif, jpg, 3rd party tag, video and HTML5 (only acceptable in iframe/javascript tag), url.
		300x250	Required as mobile device backup - 150k gif, jpg, 3rd party tag, video and HTML5 (only acceptable in iframe/javascript tag), url.
	Skyscraper	300x600	150k gif, jpg, 3rd party tag, video and HTML5 (only acceptable in iframe/javascript tag), url.
	Square	300x250	150k gif, jpg, 3rd party tag, video and HTML5 (only acceptable in iframe/javascript tag), url.
	Intracommercial	640x480 or custom	1MB gif, jpg, 3rd party tag, video and HTML5 (only acceptable in iframe/javascript tag), url. Max 20 seconds long.
		300x250	Required as mobile device backup - 150k gif, jpg, 3rd party tag, video and HTML5 (only acceptable in iframe/javascript tag), url.
NEWSLETTERS AND SPONSORSHIPS			
R&I ONE and WorkersComp Forum	Square	300x250	50k static gif or jpg, 3rd party tag, url
Issue Preview and Risk Insiders	Billboard	600 x 235	50k static gif or jpg, 3rd party tag, url
Sponsored email	Html email + subject line	Custom/unlimited	100K html/subject line. Creative must clearly indicate that the message is solely the opinion of the sponsor
Risk Central	White paper, video, webinar, event	Custom/unlimited	See details here